

Product Overview

Backupify for Google Apps



Protection from the leader in cloud-to-cloud backup

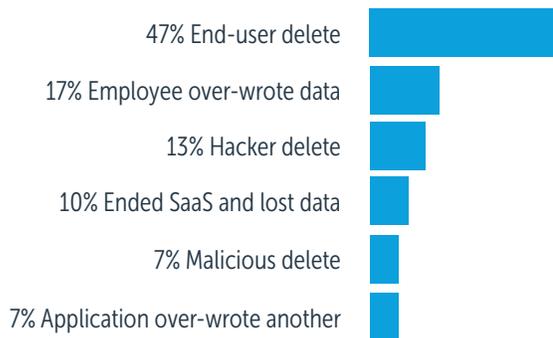
Backupify is the leader in cloud-to-cloud backup, offering an all-in-one archiving, search, and restore solution for the most popular online services, including Google Apps, Salesforce, Facebook, Twitter, and more. Backupify ensures that companies can access and control the data they entrust to these systems and prevents data loss from external threats, user errors, and service failures.

Prevent the common causes of data loss

1 in 3 companies report losing SaaS data. As companies move core applications and processes to the cloud, they face new challenges in enforcing IT best practices. While SaaS applications have strong disaster recovery plans, they can't protect you from accidental data loss caused by user errors. Backupify ensures that your critical company data is protected beyond situations where hardware failure or natural disasters are to blame.

Reasons for SaaS data loss

% of survey respondents



Source: The Aberdeen Group

Keep your data secure with the highest level of protection and control

Backupify is the leader in reliable, secure cloud-to-cloud data protection and control. We're the first and only cloud-to-cloud backup provider to achieve SOC 2 Type II compliance, which provides rigorous standards for data security. All data in transit and at rest is encrypted, and we follow cloud security best practices for our internal controls and customer notifications. We continuously monitor and review data controls, as well as do annual penetration testing. With Backupify, you get complete protection for your data.

8,000 companies protect their data with Backupify



We found Backupify 3 years ago after an employee inadvertently deleted all of their emails, documents, and calendars from their Google Apps account, highlighting the need for this type of solution. Since implementing Backupify, we've been extremely happy with the product. It's saved us on several occasions from accidental deletions and data loss."

- Alan Harrington
 Director of Engineering Operations
 Digital Lumens

Back up, search for, and recover data easily with Backupify

Automatically back up data

Set it and forget it with Backupify's automatic, 3x/day backup for Google Mail, Drive, Calendar, Contacts, and Sites. Admins can initiate a backup at any time.

Securely manage data

Protect your data with powerful security controls, including compliance with SOC 2 Type II, HIPAA, and Safe Harbor. Data is secured with 256-bit encryption and admins have access to enterprise-grade controls and monitoring, including configurable data retention, a complete audit log of account activity, and admin user roles.

Quickly search for backups

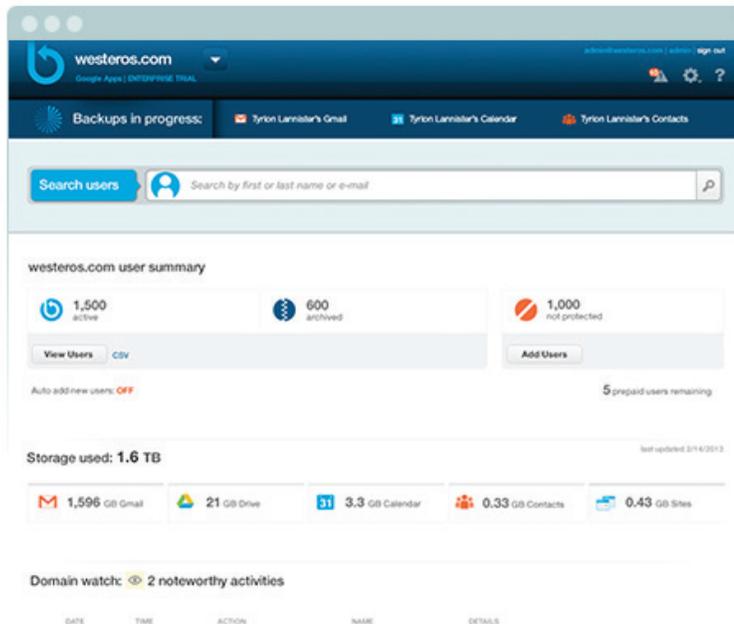
Zero in on emails, docs, invites, contacts, and site files easily with robust search filters. Track deleted items and access previous versions of documents.

Easily restore and export backups

Restore files and folders directly to a user's account or download them directly to your machine. Give users access to their own backups to reduce IT help desk tickets.

Simplify user management

Add, delete, and archive users for Google Apps backup easily with powerful admin tools. Archive or export entire user accounts to save on Google Apps licensing fees.



Pricing starts at \$3/month/user or \$990/month/domain. Please visit www.backupify.com/product/pricing or [contact us for more information on plans.](#)



Backupify has greatly simplified my processes regarding Google Apps administration especially. With Backupify, backups for all of our data is automated, and I have the relief of knowing that we have a secure, second copy of our data. As a busy IT person, it's one less thing that I need to worry about."

- Troy Matthews
Network Administrator
Esna Technologies

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Datto is the leading provider of comprehensive data backup, recovery and business continuity solutions with over five million customers and 8,000 partners worldwide. With its Total Data Protection Platform, business data is protected everywhere it resides, whether on-premise, in virtualized environments, in the cloud, and software-as-a-service (SaaS) applications, including Salesforce, Google Apps, and more.

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